

Directions & Parking

Address and Parking:

4800 Friendship Avenue
Pittsburgh, PA 15224

Parking is available at the Liberty/Aspen Garage, 5120 Liberty Avenue (next to Alexander's restaurant) for \$1.00 per hour/Maximum fee \$9.00. The garage is a short walk from the hospital.

Wintergarden & Conference Center:

Enter the hospital at S. Millvale Ave. between Friendship and Liberty avenues. The conference center is on the first floor behind the cafeteria.

Driving Directions:

From the North:

Follow I-279 South to Route 28 North. Cross the 40th Street Bridge. Continue on 40th Street to Liberty Ave. Turn left onto Liberty Ave. The Hospital is located at the intersection of Liberty Ave. and S. Millvale Ave. in Bloomfield.

From the Northeast:

Follow Route 28 South to the 40th Street Bridge. Continue on 40th Street to Liberty Ave. Turn left onto Liberty Ave. The Hospital is located at the intersection of Liberty Ave. and S. Millvale Ave.

From the East:

Follow I-376 West to Wilkinsburg Exit. Follow Ardmore Blvd. (Rte. 8) to Penn Ave. to Fifth Ave. Turn left onto Fifth Ave. and follow to S. Aiken Ave. Turn right onto S. Aiken and follow to Baum Blvd. Bear right onto Liberty Ave. The Hospital is located at the intersection of Liberty Ave. and S. Millvale Ave.

From the South:

Follow Route 51 north to West Liberty Ave. Turn right onto West Liberty Ave. , through the Liberty Tunnel and across the Liberty Bridge. Follow I-579 North (signs to the Mellon Arena) to the Bigelow Blvd. Exit. Follow Bigelow Blvd., take the Liberty Ave./Bloomfield Exit, and cross the Bloomfield Bridge. Bear right at the end of bridge onto Liberty Ave. The Hospital is located at the intersection of Liberty Ave. and S. Millvale Ave.

From the West (Airport):

Follow Route 60 South to I-279 North (no turns, only name change). Follow I-279 North through Fort Pitt Tunnel and across Fort Pitt Bridge. Take Liberty Ave. exit. Follow Liberty Ave. through Pittsburgh to Bloomfield. The Hospital is located at the intersection of Liberty Ave. and S. Millvale Ave.

Visit the PDA Website at
www.eatrightpittsburgh.org

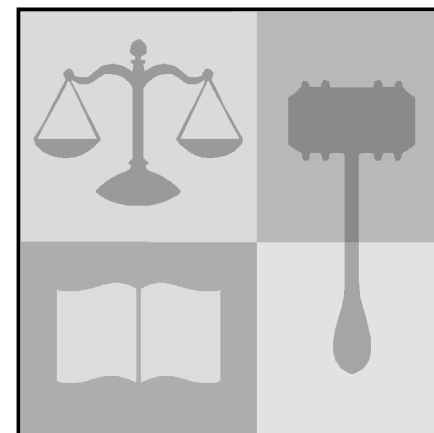
Rachel Jones, MS, RD, LDN
PDA COP Chair
101 Jones Lane
Pittsburgh, PA 15237



Pittsburgh Dietetic Association



Legislative & Leadership Seminar for Dietetic Professionals



Tuesday, February 16, 2010

8:00 AM - 4:30 PM

The Western Pennsylvania Hospital
Wintergarden & Conference Center
4800 Friendship Avenue
Pittsburgh, PA 15224



Program Objectives

After attending this workshop participants will be able to:

- Gain a better understanding of the role that licensure plays in protecting the health and well-being of the Commonwealth's citizens.
- Identify the necessary steps to apply for and maintain licensure in relation to their professional development.
- Explore the rationale for and avenues through which individual dietetics professionals may effectively advocate for nutrition-related public policies that promote optimal health among citizens of the Commonwealth.
- Learn what is in federal and state health care reform proposals.
- Review other proposed state legislation and see how it can impact you and your patients.
- Understand the basics of the PA legislative process and how you can influence it.
- Identify recent and pending nutrition legislation.
- List the pros and cons of legislating public health.
- Understand the impact of initiatives on consumer behaviors and health.
- Discuss KidShape's mission and research-based, comprehensive approach for treatment for overweight children.
- Understand the enrollment criteria for the KidShape program.
- Comprehend how the KidShape Program is implemented at the national and local level.
- Describe the importance of knowledge, passion and commitment in having a successful private practice.
- Explore the major start-up decisions for a successful private practice.
- Understand how to get started with third party reimbursement and enhancing revenue.

A request for six (6.0) CPEU credits has been made for RDs and DTRs.

Check out our website:

www.eatrightpittsburgh.org

Legislative & Leadership Seminar for Dietetic Professionals

Seminar Agenda

- 8:00 - 8:30AM Registration and Continental Breakfast
 8:30-9:30AM Legislative Panel Discussion
Featuring multiple legislators and facilitated by Rachel Kingsley, RD, LDN, PDA Legislative Chair and Public Policy Coordinator
- 9:30 -9: 45AM Break
 9:45-10:45AM Protecting the Health and Well-Being of the Commonwealth's Citizens
Why Licensure? Steps to Protection
Inez Speranza, RD, LDN, is a Corporate Consultant, former president of both PADA and PDA, and served multiple terms as PADA Legislative Network Coordinator (national and state) as well as numerous terms as PDA Legislative Chair.
Post-Licensure Challenges
Lori Poe, MS, RD, LDN, is a Sports and Wellness Dietitian, past PDA President and Legislative and Licensure Chair at the District and State Level and was actively involved in the implementation of our licensure law.
Future Pathway
Rachel Kingsley, RD, LDN is PDA's Legislative Chair/Public Policy Coordinator and is a diabetes educator working in inpatient and outpatient settings.
- 10:45-11:45AM Healthcare Reform and Its Impact on Dietetic Professionals
David Tive, President, Tive Lobbying Group, and Experienced Lobbyist; Harrisburg, PA
- 11:45AM-12:00PM PDA Overview: Your Local Organization and Opportunities for Involvement
Sharon Cabonor, RD, LDN, PDA President
- 12:00-1:00PM Lunch
 1:00-2:00PM Legislating Public Health through Nutrition Regulations
Ida Laquatra, PhD, RD, LDN, Director, Global Nutrition H.J. Heinz Company
- 2:00-3:00PM KidShape: Helping Pittsburgh Children Eat Healthy, Move More and Feel Good
Hannah Schofield, PhD, KidShape Site Coordinator, Allegheny General Hospital
- 3:00-3:15PM Break
 3:15-4:15PM Getting Started in Private Practice...
Determining Your Desire, Drive & Direction
Heather R Mangieri, MS, RD, CSSD, LDN Owner/Nutrition Consultant, Nutrition CheckUp, LLC and PDA President-Elect
- 4:15-4:30PM Networking

Event Registration

Visit us online to join PDA and/or to register for the Winter Seminar by February 10, 2010 at:

www.eatrightpittsburgh.org.

To register via mail please make checks payable to: Pittsburgh Dietetic Association and mail with registration form to:

Rachel Jones, MS, RD, LDN
101 Jones Lane
Pittsburgh, PA 15237

FEES:

PDA Members = \$75.00

Non-PDA members = \$100.00

Students = \$30.00 (with proof of student status)

Please include payment with registration.

Name _____

Address _____

City/State/Zip _____

Phone _____

E-mail _____

PDA Member* Yes _____ No _____

ADA Member# _____

Registration Information:

*If you are not a member of PDA or another PA District at the time of this mailing, you will be subject to the non-member fee.

NOTE: Participants registering after February 10, 2010 may not receive all program materials. Participants will receive a CPEU certificate at the conclusion of the seminar only if/when registration fees have been received.

Cancellation fee: If a return of this registration fee is requested after the deadline due to extenuating circumstances, an administrative fee of 10% will be deducted.

Special Thank You to our Event Sponsors:

Turner Dairy Farms, Inc.

U. S. Foodservice

General Nutrition Centers, Inc.

